

BACKGROUND

Global Women in Trade and Business Network is committed to advancing women entrepreneurs, leaders, and enterprises, with a foundational vision centred on fostering gender equality and inclusivity in the business sector. Global Women in Trade and Business Network is driven by a profound commitment to providing comprehensive support for women's professional growth.

Global Women in Trade and Business Network is an initiative of the Anakosmos Group set to enroll 200,000 women across Africa as the first group to receive the Capacity Building Training , Access to Funding , Enterprise Support Technology Training and Support among others.

About the Anakosmos Group

Anakosmos is a renowned and forward-thinking technology and trade and investment advisory firm, excelling in a multitude of technology and investment and trade advisory services. Our expertise spans Technology and Innovation Services Advisory, Trade and

Investment Advisory, Project finance, Government Projects and PPP Project Advisory, Business Strategy Advisory, Bilateral Trade Advisory, and General Consultancy Services. We take immense pride in our ability to provide top-notch services to governments and businesses.

Mission and Alignment

Our mission is to empower women in business through a multifaceted approach encompassing mentorship, capacity building, training, leadership development, technological support, access to funding, innovation, and comprehensive enterprise development.

We are devoted to creating an environment where women can thrive, excel, and lead with confidence in various business domains.

Strategic Focus

Global Women in Trade and Business Network strategically focuses on mentorship programs, leadership development initiatives, capacity-building workshops, technological empowerment, business technology support, enterprise development, and innovative

solutions to catalyze the success of women entrepreneurs and leaders. Global Women in Trade and Business Network has embraced innovative approaches throughout the enterprise development phases, adapting to market trends and staying ahead in competitive industries. Global Women in Trade and Business Network has online platforms, forums, or communities facilitating communication, networking, and knowledge-sharing among women entrepreneurs.

Empowerment Strategy

Our holistic approach combines mentorship, capacity-building programs, targeted training, technological support, and enterprise development to enhance the skills and capabilities of women in the business realm.

STRUCTURED PROGRAMS FOR WOMEN DEVELOPMENT

1. Enterprise Development and Scale up

The enterprise development, incubation, and acceleration program of Global Women in Trade and Business Network aim to empower women across Agriculture, Mining, Trading, Food & Beverage, Fashion &

Beauty, and Arts & Crafts. Meticulous support at every stage fosters an environment where women-led enterprises can thrive and succeed.

A. Enterprise Inception

- Idea evaluation, problem-solution approach, and social impact analysis.
- Business plan development, legal framework, and compliance.
- Business registration and understanding the value chain.
- Financing the business.

B. Enterprise Incubation & Acceleration

- Development of business processes, marketing strategies, and financial management.
- Product/service development and prototype development.
- Go-to-market strategy and leadership/management training.
- Launch/pilot of product/service offering.

- Access to advisory boards/mentors and enterprise networking.
- Investment pitch training and opportunities.

2. Market Empowerment Services

A. Market Research

Detailed analysis of market trends, consumer preferences, and competition tailored for women-led enterprises.

B. Market Access

Assistance in identifying market entry strategies with a focus on inclusivity and diversity. Guidance on overcoming barriers and meeting market entry requirements.

C. Market Expansion

Ongoing support for scaling operations and customer base. Tailored growth strategies for diverse markets.

3. Business Matchmaking/B2B

Facilitation of connections and collaborations with local businesses and potential partners. Organization of B2B events and networking opportunities.

4. Investor-Investee Relations

Assistance in securing investments from diverse investors. Building and maintaining strong investor-investee relationships.

5. Trade Facilitation and Advisory

Facilitating trade between different regions with a focus on women-led enterprises.

6. Leadership Training and Mentorship Program

Comprehensive training covering business development, cross-cultural communication, international trade, technology adoption, and enterprise development. Mentorship from industry experts providing valuable insights.

SECTORS

1. Agriculture & Agro-processing

2. Mining
3. ICT & Telecommunication
4. Health
5. Tourism
6. Real Estate/Property
7. Infrastructure
8. Finance
9. Energy
10. Industry & Retail
11. Manufacturing
12. Others

CENTERS

Ghana

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Nigeria

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US

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Botswana

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Botswana

PARTNERSHIPS

Global Women in Trade and Business Network emphasizes strategic partnerships with key entities, including the government, financial institutions, and developmental partners. Notable partners include

1. Integrity International Trade & Business Network (IITBN)

Integrity International Trade & Business Network (IITBN) is a multi-service specialist and provider of integrated Business, Corporate and Investor Services. As a business enabler, IITBN provides outsourced expertise that allows you to concentrate on what you do best - Impact Your World...Through Business Development.

IITBN is led by Dr. Hill who has over 30 years working with governments (city, local, state and federal levels). She has worked with two governors, two Presidential Administrations and has successfully facilitated 13 trade missions to Africa. She was given approval and access to

Africa through the Bush Administration. She has worked with the Administrations of President Yayi and President Macky Sall. She continues to work with Ambassadors, the Diaspora, Faith, and Community Leaders. Has been a Special Advisor to several governments. She has been guest and Panelist for Trade and Investment: -Katsina State Economic Investment Summit (President Buhari) - Delta State Economic Investment Summit (Governor Okowa) - Hosted Solid Minerals Investors Summit (Atlanta Georgia U.S.) Dr. Hill is a sought-out Speaker, Trainer, and Influencer.

2. Quintessential Group (QG)

The Quintessential Group (QG) of Nigeria (formerly known as the Quintessential Business Women's Association), an organization that has been vetted by the Nigerian government, the Central Bank of Nigeria who has been vetted through the U.S. Department of Commerce was also incorporated in New York 2014. QG has previously been given a U.N. status as a non government organization. The women will primarily be from Nigeria but will not be limited to Nigerian women.

The Quintessential Group in Nigeria who has a working membership of **967,500 women** in cooperatives across Nigeria.

3. Women in Business Association (WIBA)

Botswana

Women in Business Association (WIBA) Botswana

originated in 1990 as an independent Non-Governmental Organization, established through the collaboration of BOCCIM (now Business Botswana) and small-scale businesswomen. The aim was to address the absence of a forum for women-owned businesses, constituting 75% of Small & Micro businesses in Botswana, to share ideas and overcome challenges unique to women entrepreneurs. This concern remains relevant today. WIBA Botswana was officially registered as an NGO in December 2003. The association provides a platform for businesswomen to network and share information. Over the years, its membership has experienced significant growth, with approximately **5000 female members** across various regions, including Francistown, Mahalapye, Serowe, Maun, Ghanzi, and Gaborone.

Membership spans diverse industries, such as logistics, construction, products and services, creativity, mining, tourism, and financial services.

4. Women in Fintech Ghana

Women in Fintech Ghana is a not-for-profit organization dedicated to addressing the gender gap and empowering women in the Ghanaian Financial Technology industry with a goal of promoting the establishment of female-led FinTech companies and grooming women leaders in the industry. Women in fintech achieves this through a range of events, projects, and programs that provide knowledge, exposure, and mentorship in a supportive learning environment, with a membership of **500 female members**.

5. World Innovation & Technology Expo (WITEXPO)

World Innovation & Technology Expo (WITEXPO) is an initiative of Anakosmos which brings together a diverse community of experts, including innovators, technologists, business leaders, policymakers, and investors to inform businesses to use and keep ahead of modern technology and to offer top innovators an

opportunity to present their work to a worldwide network of collaborators and investors .With a rich heritage in organizing International Conference on Systemics, Cybernetics and Informatics (ICSCI) series which features, scientific and technological innovation conferences and networking since 2004 under the chairmanship of Prof Dr. E.G Rajan. WITE Boardroom WITEXPO's flagship business investment roundtable dubbed the WITE Boardroom is a hub for innovation and technology where we bring together a network of investors, entrepreneurs, and industry experts to ignite the growth of ground-breaking projects and businesses applying innovation and technology across industries including Commercial Farming, Manufacturing "Agro-processing, pharmaceuticals, textile and garments", ICT/Digital Innovation and Economy, Housing & Construction, Industrial Projects, Automobile Component Assembly, Electronics and Household appliances, Minerals and Mining among others.

**Women in Fintech
Ghana
500 + Members**

**Women in Business
Association (WIBA)
5000 + Members**

**Quintessential
Group (QG
967,500 + Members**

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